Lillian Joyce

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EDUCATION

Drexel University

B.S. Game Design and Production

• Member of the Entrepreneurial Game Studio incubation program; created and published a game in under two years; Summa Cum Laude graduate, recipient of Dean's List honor, and Westphal Portfolio Scholarship

SKILLS

- **Organization:** Airtable, Asana, Basecamp, Confluence, Google Suite, Miro, Monday, MS Office, Notion, SalesForce, ShotGrid, Slack, SyncSketch, Zoom
- Development: Autodesk Maya, Jira, Perforce, Unity, Unreal Engine
- Design: After Effects, Audition, Canva, Figma, Illustrator, InVision, Premiere, Photoshop
- Marketing: Buffer, Later, Rebandly, Sprout Social
- **Soft Skills**: Agile and Scrum Methodologies, Database Management, Documentation, Scheduling, Team Organization

WORK EXPERIENCE

Epic Games - <u>MetaHuman Creator</u>

Production Coordinator

- Lead production efforts for 6 international artists, overseeing the full lifecycle of digital preset character updates
- Established new pipeline processes and documentation to enhance coordination and communication within the
- Database management for MetaHuman assets and data via ShotGrid and Perforce
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 Produced 3 public-facing MetaHuman technology spotlights with the marketing team
- Managed relations, contracts, and deliveries for 3 vendors across the team through performance metrics and project management KPIs

Tired Turtle Games - Digital Janitors

Co-Founder, Executive Business Manager

- Managed cooperative business documentation and organizational tasks for a 6 person team through Airtable and Discord
- Orchestrated the successful launch and publication of Digital Janitors on Steam and Itch.io
- Cultivated valuable relationships with game companies and content creators for engaging social media campaigns
- Designed assets and promotional material for *Digital Janitors* via Photoshop and Canva

DVNC Tech - Monochrome RPG, SETVR

Executive Producer

- Spearheaded project pipelines for *Monochrome RPG* and *SETVR*
- Drafted and implemented level designs for the Monochrome RPG in Unity
- Managed a successful \$15,000 Kickstarter campaign for the Monochrome RPG
- Drove marketing initiatives and content generation for the *Monochrome RPG* and *SETVR* with over 20,000 engagements on Twitter, Reddit, TikTok, and Instagram
- **Tackled project concerns** in a thriving Discord workshop with 1,000+ members

OpenForge - <u>Startup Wars</u>

Designer, Internship

- Designed game assets and sprite sheet animations utilizing Adobe Illustrator
- Crafted user-friendly interface designs using Figma to optimize user navigation
- Conceptualized game quests and interactions with a team of 8 designers
- **Performed daily quality assurance testing** and maintained comprehensive documentation to ensure the highest standards of product quality

Philadelphia, PA October 2019 - May 2023

Raleigh, NC

Philadelphia

2018-2023

March 2020 - May 2022

Glenside, PA

Philadelphia, PA

March 2021 - September 2021

May 2022 - September 2023